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5 April 1974



As you recall in our meeting several weeks ago, I sought assistance in three areas related to obtaining a measure of Intelligence Community performance.

The first area is the development of a methodology for converting the priority numbers in the DCID 1/2 to relative values. Once the relative values (normalized to 1.0) have been determined, the next task is to extend the methodology and determine the relative values of the 72 KIQs for FY 1974.

The second area of assistance is the development of a methodology for evaluating the data obtained from the KEP. In general this task consists of comparing and contrasting Baseline and Performance data and arriving at some measure of cost/benefit with respect to the KIQs and the DCID universe of tasks.

The third area is the creation of a method for measuring policy level user satisfaction. This task not only involves defining "policy level user" but also developing an uncomplicated methodology for measuring and quantifying satisfaction.

As I indicated in those conversations, I would appreciate a statement of your interest in, and capability to conduct, the research required to respond to the three areas of concern.

DCI/IC 74-0373

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Attached are copies of the Key Intelligence Questions (KIQs) for FY 1974 and the Key Intelligence Questions Evaluation Process. The DCID 1/2 which contains the country/subject matrix with priority numbers has not been released as yet for distribution.

I will be looking forward to hearing from you at an early date.

Sincerely,

[Redacted Signature]

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Encls.

cc:

[Redacted CC List]

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